

VICTORY FOR VETS & CHARITY DONATIONS

20% of all profits will benefit rotating non-profit organizations & charities based on the following structure:



10% TO VETERANS NON-PROFIT ORGANIZATIONS

5% TO WHITE SOX CHARITIES

2% TO AMATEUR CITY ELITE PROGRAM [ACE]

1% TO GRANDKIDS FOUNDATION

1% TO CHICAGO BASEBALL & EDUCATIONAL ACADEMY

1% TO CAUSE & AFFECT FOUNDATION

MORE ABOUT SOME OF OUR CHARITY PARTNERS



Honor Ring



Our first potential Veteran benefactors will be the Dallas based
22 Kill

A 501c3 that was started to create a community that raises awareness and combats suicide by empowering veteran first responders, and their families through traditional and non-traditional therapies.



CURTISGRANDERSON'S
GRANDKIDS



Curtis Granderson's Grandkids Foundation

Three time MLB All-Star Curtis Granderson has teamed-up with the Founders of **Team Victory Brands, LLC** to help launch this noble effort.

Curtis' main charity **Grand Kids Foundation**, partners with brands and community organizations to facilitate program's and service's for children in need.

Timothy J. Summers
Chief Marketing Officer (CMO)

Cause & Affect Foundation, Inc. (www.CauseandAffectFoundation.org)
ChiTex Restaurant Concepts, LLC. (www.FireBirdFowl.com)
Dizzi Brands, LLC. (www.GetDizzi.com)
Green Lab Marketing, LLC.
Premium Chemistry, LLC.
Victory Nation, LLC. (www.VictoryNation.org or www.RaiseTheV.com)



Timothy James Summers is a Chicago Native now residing in Dallas, TX, but proudly claiming his Chicago roots every chance possible. He graduated with a Marketing Communications Degree from Columbia College and is currently the managing partner for ChiTex Restaurant Concepts, LLC. and DizziBrands, LLC. Summers is also a second-generation bar/restaurateur learning his incomparable work ethic working alongside his father Patrick, since the age of 13 years old, at their renowned family establishment After The Fox, in McHenry, Illinois on the Fox River which still stands going into its 39th year of business in 2021. Here Tim cultivated the art of marketing and genuine love for people as he grew up surrounded by White SOX fans and confidently wears his South Side Sox pride on his sleeve, literally and figuratively.

Mr. Summers career has included an array of positions within marketing, promotion & editorial fields focused on the liquor and beer industries as well as event planning and editorial work in and around mass print mediums. Working directly with manufacturers, agencies and distributors one of Summer's first major positions was recognized while launching Zing Zang in Chicago in 1993 moving into the launch of Craffhouse Cocktails in Texas in 2018. Through his career path, Summers has worked directly with numerous sponsors in the industry including Stoli, UV Vodka, Kettle One, Patron, Heineken, and Anheuser Busch just to name a few. Alongside his extensive experience in F&B, Event planning is another speciality of Summers as a renowned producer/promoter for some of the most fashionable bars, restaurants, clubs, hotels and festivals in Chicago, New York City, Los Angeles, Austin, Dallas, Houston and other prominent cities for the past 25 years.

As his career grew and prospered, Mr. Summers claims his most success to the creation and management of Velocity, Sweater and ENVY magazine's while developing and implementing entire infrastructures of all three entities in start-up stages. Wearing many hats, Summers was titled Editor-In-Chief, Creative Director and Publisher of all three national publications. Among Mr. Summers' responsibilities were recruiting, hiring and managing a sales department, the planning and organization of special events, the introduction of publications on newsstands nationally; managing production and printing as well as the selecting and assigning of stories and the coordination within all 33 markets between publicists, writers, distributors and advertisers. He accomplished the above while also managing anywhere from 10-30 people on his support staff.

Through his life, growing a genuine love for people and strong pride as a Chicagoian, Summers has become true friends with long term White Sox Employee Adam Carter, ultimately creating a Non-Profit together. Curtis Granderson is also a fellow mate and is someone Tim calls family, meeting him in 2007 and remaining friends to this day. Almost all of Summers' business ventures give back to his proud communities and Granderson's "Grandkids" Program is one of the main recipients of support. As time has progressed, Summers intricately designed GLM, a full-service marketing agency to serve integrated branding and event needs of lifestyle marketers. GLM creates demand and develops next-generation experiences building powerful branding and delivering influential and trend-setting young audiences unique and emerging promotional media platforms and special events while motivating and educating people to take action on all environmental issues. Now with immense pride, Summers next focus is this current presentation of the Victory Nation LLC. a fan brand to promote pride to the White Sox through a merchandise fan brand. The White SOX and Victory Nation LLC. have an opportunity now to capture and inflate the visibility of all Sox fan pride, just like the "W" has done for the Chicago Cubs. Looking forward to the future of this amazing brand, Summers is honored to present this new brand concept and looks forward to the future partnership with the Chicago White Sox and continued assistance to Veterans.

The **Chicago Cubs “W” Flag** has become an important and symbolic emblem for devout fans on the days when the team wins, and an incredible incremental merchandising revenue stream for the franchise annually.



Based on the enormous fan acceptance and success of the **Cub’s “W”** and chant **“Fly the W”**, a great opportunity exists for a first to market **Victory “V”** and **“Raise the V”** branded merchandise collection for the **Chicago White Sox** community.

We have designed, registered and trademarked this iconic Letter **“V”** in accordance to each White Sox logo, to serve as the new **“Victory”** celebration symbol for the **Chicago White Sox** fan base.



Regulation Cornhole "V" Game Set

Made out of a 2' x 4' solid wood frames and feature 1/2 inch cabinet grade domestic plywood tops.

Made in accordance with ACA regulation, so they'll be great for tournaments or home play.

\$229.99

Buy



Official Victory "V" Limited Edition Collections



Official Victory "V" Home Field Barware and Gameday Tailgating Collection

[View Collection](#)



White "V" Flag 3' x 5'

Black "V" Flag 3' x 5'



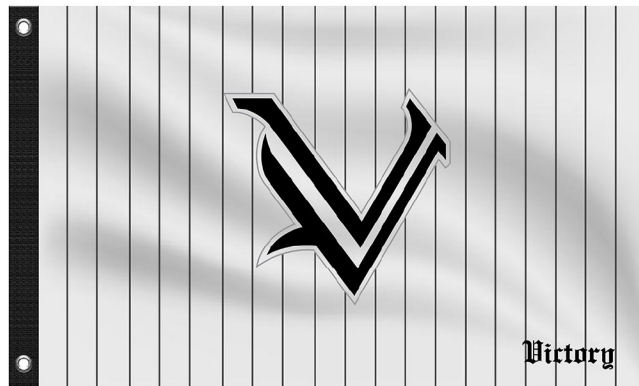
\$24.99

Buy

Pinstripe "V" Flag 3' x 5'

\$24.99

Buy



Pinstripe Car Flag

Black Car Flag

\$19.99

Buy

\$19.99

Buy

11" x 15": Includes PVC Window Mounting Bracket

11" x 15": Includes PVC Window Mounting Bracket

\$24.99

Buy

Men's Black "V" Tee

Men's Heather "V" Tee

Men's Black "Victory" Tee



\$24.99

Buy

\$24.99

Buy

\$24.99

Buy

Fitted White "V" Cap



\$24.99

Buy

Fitted Black "V" Cap



\$24.99

Buy

Adjustable Gray "V" Viser



\$19.99

Buy

Long Sleeve "V" Tee



\$34.99

Buy

Varsity "V" Jacket



\$124.99

Buy

Doubleplay "V" Tee



\$37.99

Buy

Men's Black "V" Logo Jersey



\$99.99

Buy

Full Zip Black "V" Hoodie



\$39.99

Buy

THE ORIGINAL



Victory

SUNDAY SPECIAL



THE VINTAGE



ANNUAL PROFIT PROJECTIONS

Number of Fans x Merchandise Sales

Fans	\$5.00	\$10.00	\$25.00	\$50.00	\$100.00
25,000	\$125,000	\$250,000	\$625,000	\$1,250,000	\$2,500,000
50,000	\$250,000	\$500,000	\$1,250,000	\$2,500,000	\$5,000,000
75,000	\$375,000	\$750,000	\$1,875,000	\$3,750,000	\$7,500,000
100,000	\$500,000	\$1,000,000	\$2,500,000	\$5,000,000	\$10,000,000
250,000	\$1,250,000	\$2,500,000	\$6,250,000	\$12,500,000	\$25,000,000
500,000	\$2,500,000	\$5,000,000	\$12,500,000	\$25,000,000	\$50,000,000
1,000,000	\$5,000,000	\$10,000,000	\$25,000,000	\$50,000,000	\$100,000,000

